

ARBITRATION OPT OUT FORM

I wish to opt out of the arbitration provision contained in the Terms of Use for Santa Fe Natural Tobacco Company, Inc. (the "Company"). I acknowledge that this opt-out is only effective if I notify the Company of my election in writing within thirty (30) days of the date that I first became subject to the arbitration provision or within thirty (30) days of the effective date of any material change to the arbitration provision to which I am subject. I also acknowledge that this opt-out is only effective if I provide all of the information requested below and mail this form to:

First Name	
Last Name	
PID	
Street Address	
City	
State	
Zip Code	
Email Address	
Telephone Number	

Signature

Date